



India's Leading Exhibition on  
**MACHINE TOOLS AUTOMATION  
& ENGINEERING TECHNOLOGY**

**10<sup>th</sup>**  
**MACHMA**<sup>®</sup>  
**EXPO-2024**

**8-9-10-11 MARCH 2024**

**GRAIN MARKET GROUND,  
BAHADUR-KE-ROAD, G.T. ROAD,  
LUDHIANA (PUNJAB)**

**Gold  
Sponsor:**



THE  
BEST TOOLS  
OF THE JOB

**Organiser :**



**FORTUNE** EXHIBITORS (P) LTD.

**98559-07164, 97793-37211**

**www.machmaexpo.com**

## ► ORGANISERS PROFILE

"FORTUNE EXHIBITORS PVT. LTD. " believes in enriching your business and life with new possibilities. Our Trade fairs & Exhibitions are planned and customized to suit your business needs and help generate the maximum footfalls and leads. Our endeavor as a responsible entity in the business networking industry is to ensure cost- effective, productive and thriving business returns for our clients. Our mantra to business success is Connect, Network and Build your business; and we make it possible for you through Trade fairs & Exhibitions. "Fortune Exhibitors Pvt. Ltd." firmly believes that technological empowerment is crucial for the promotion of products and services in a dynamic business environment. Besides offering a vibrant platform for showcasing your business courtesy Trade fairs & Exhibitions; we empower you with the best professional marketing services appropriate for sustained business growth from conceptualization to planning and execution. Our Mission at "Fortune Exhibitors Pvt. Ltd." is to support our clients in realizing their Vision of achieving business excellence through dedicated & customized Trade fairs & Exhibitions. Realizing business opportunities to address emerging markets is one of the fundamental aspects of "Fortune Exhibitors Pvt. Ltd. If you are a business visionary with plans to expend your business, "Fortune Exhibitors Pvt. Ltd. " can offer you the perfect platform, the business edge and exposure required to make it BIG. "Fortune Exhibitors Pvt. Ltd. " believes in empowering you and your business effectively by Offering a cost effective and need-based solution for growth and business success. Putting together a customized solution for your business where your customers can take advantage of the enlivening and efficient communication platforms created for your trade fairs, conferences, meetings or events; to give your business the required boost. Creating a dynamic opportunity for business owners with state-of-the-art technology-enabled trade fairs.

## ► Why Machma Expo 2024 in Ludhiana?

Ludhiana is the largest industrial area as far as engineering industry is concerned. More than 6000 SMES Operating in the city & produce industrial goods, machine parts, auto parts, household appliances, hosiery, apparel, and garments. Ludhiana is Asia's largest hub for bicycle manufacturing and produces more than 60% of India's bicycle consumption each year. Ludhiana produces 60% of India's tractor parts and a large portion of auto and two-wheeler parts. Many parts used In German cars Like BMW and Mercedes are exclusively produced in Ludhiana to satisfy the world's requirement. In Ludhiana we will find the largest manufacturers of sewing machines, Hand tools and precision industrial equipment is another specialty. As we know machinery & machine tools are considered to be the backbone of all the industries. In Ludhiana we will find transport with excellence connectivity, Mesmerizing infrastructures & there is a good pathway for the business opportunities for industrialists.



## Event Promotion Through:

Conventional Media

Newspaper  
Trade Publications  
TV Spots  
Radio Spots

Digital Platforms

Web promotions  
E-mailers  
Social Media Platforms  
SMS campaign

PR Campaigns  
Associations Tie Up



## FOCUSED SECTOR

LATHE & CNCs  
Machining Centres  
Electric Discharge Machines (EDM)  
Hydraulic , Mechanical & Pneumatic Presses  
Shearing and Bending Machines  
Metal Forming Machine Tools  
Drilling and Boring Machines  
Milling and Grinding Machines  
Gear Cutting and Finishing Machines  
Planning , Shaping, Slotting and broaching Machines  
Assembling Systems & Industrial Robots  
Sawing and Cutting Machines  
Hand Tools, Hardware & Fasteners  
Special Purpose Machines (SPMs)  
Foundry and Forging Machines  
Bolt, Screw and Nut Making Machines  
Honing, Lapping, Polishing and deburring Machines  
Electro erosion machines  
Bar, section and tube working machines  
Welding, cutting & Gas cutting machines  
Hardening and heating machines  
Pumps, Valves & Compressors  
Hydraulics & Pneumatics  
Plastic Packing machinery Equipments & Services  
Raw Material & Chemicals  
Plastic Films Sheets & Filaments  
Injection & Blow moulding machine

Plastics Extrusions  
Pet Performs  
Leasing Sub-contracting Contract mfg / Assembly  
Auxiliary & Ancillary Equipments  
Forging & Casting Products  
Material Handling Equipment  
Motors (AC/DC, Geared, Servo) / CNC Systems  
Bearings / Ball Screw / Linear Guideway  
Sensors/ Automatic Voltage Regulators / Encoders  
Instrumentation & Controls, Electrical & Electronics  
Construction Machinery & Parts  
Measuring and Testing Instrument  
Finishing / Cutting and Abrasive Tools  
Drill / Reamers / Chucks / Tools  
Holder / Hand , Pneumatic & Hydraulic Tools  
Metallic & Non Metallic Bellows, Protective & Telescopic Covers  
Lubricants / Adhesives / Pollution Control Equipments  
CAD/ CAM Solutions / Related Software Technology  
Newly Launched & Specialized Products & Services  
Auto Parts  
Automation & Robotics  
Ball Bearings  
Castings & Forgings  
Chemical Process Machinery

Die & Mould  
Electrical & Electronics  
Press Feeder Control System  
Engineering Machinery & Parts  
IT Products & Services  
Laser Plasma, Water Jets- Robotics  
Light & Heavy Batteries  
Machine Tools & Accessories  
Manufacturing Aids  
Packaging Machinery & Equipment  
Pipes, Tubes & Fittings  
Planning , Shaping, Slotting Machines  
Plastics Machinery & Equipments  
Pollution Control Systems  
Power Presses  
Power Tools  
Process Plant Machinery Eqpt.  
Quality Control Accessories  
Safety & Security  
Cutting Tools  
Sheet Metal Components  
Tractor Parts  
Transformers  
Used Machinery  
Water Treatment Products

(This list is only illustrative for guidance and is not exhaustive)

## PARTICIPATION COST

Space Type	Size	Domestic	International
Shell	Mini. 12 Sq. Mtr.	INR 7500/- per sq. mtr.	\$200/sq.mtr.
Bare	Mini. 36 Sq. Mtr.	INR 7000/- per sq. mtr.	\$175/sq.mtr.

Electricity Charges : Pre Event INR 3000/- k/w During Event : INR 3500 k/w 18% GST Extra

**400+Stalls**

**50000+ Visitors**

## STALL FACILITIES

One Table  
2 Chairs  
Four Spot Lights  
Cleaned Carpeting  
One Dust Bin  
Company Name on the Fascia  
One Power Point  
Stall Height 2.4 meters  
Stall Width 4 meters



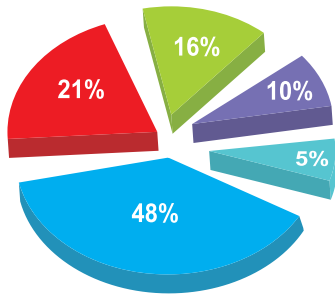
Standard Facility

The Shell space would include

**10000+ Products Display**

**Buyer Seller Meet**

**25000+Sq Metter Area**



- CEO / Partner / Proprietor
- GM / Sr. Manager
- Technical
- Designers / Merchandisers
- Institutions & Industry Associations

### Industry Breakup:

- Automotive manufacturing & Auto components
- Machine Tools
- Industrial Automation, Process plant & Machinery
- Electrical & Electronics
- Hand Tools & Fasteners
- General Engineering
- Capital Goods
- Plastic Machinery & Tools, Printing & Packaging
- Agriculture Machinery & Equipments
- Aerospace & Defence
- Textile Industry
- Govt. Org., R&D, Consultants
- Institutes & Industry Associations
- Others

## VISITOR PROFILE

### Qualified Visitors

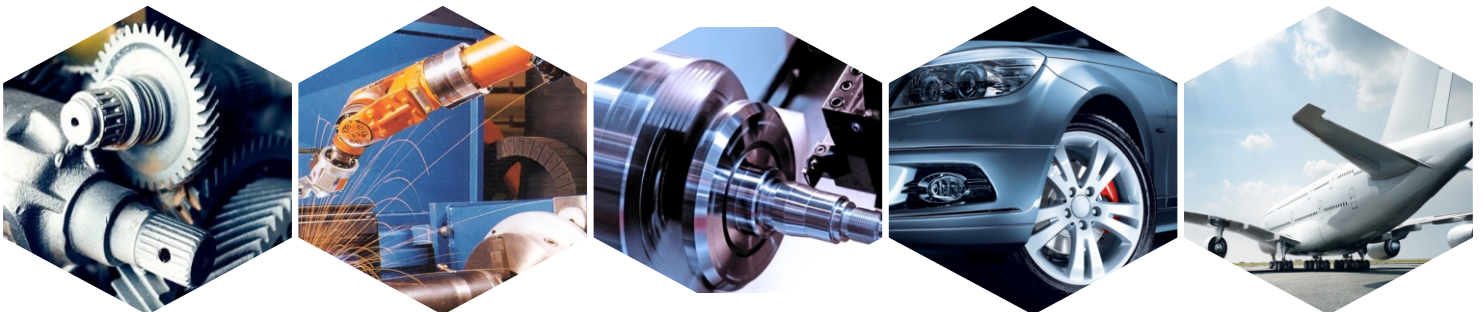
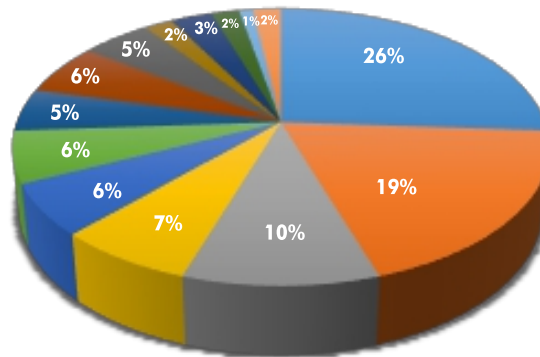
Our VIP Program attracts the most relevant buyers, leading leaders and decision makers on the show. We invite them through our extensive databases to bring targeted buyers in your stands.

### Socialising with VIP and Industrial Leaders

During the last day of the event exhibitors can make the most of their time by socializing with VIP buyers, large scale exhibitors/visitors and industrial leaders.

### High demands from International Buyers

With our strong International network support chain our exhibition helps in exchanging of business through different business units across the world.



### Supported by:



Jalandhar Tools Mtg. Association (Regd.)

### Media Partner



Industrial Outlet



OPPORTUNITY

PRODUCT FINDER

99 MACHINERY FOR YOU



Organiser :

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