

“INDIA'S LEADING  
**EXHIBITION** ON  
MACHINERY, MACHINE TOOLS,  
AUTOMATION & ENGINEERING  
TECHNOLOGY”



500+Stalls

50000+  
Visitors

10000+ Products  
Display

Buyer  
Seller Meet

25000+Sq  
Metter Area

8<sup>th</sup>  
**MACHMA**®  
EXPO-2021

**19-20-21-22 NOVEMBER 2021**

**GLADA GROUND, OPP. VARDHMAN MILLS,  
CHANDIGARH ROAD, LUDHIANA (Pb.) INDIA**

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OPPORTUNITY

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FORGINGS  
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Industrial Choice



Organiser :

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## ORGANISERS PROFILE

"FORTUNE EXHIBITORS PVT. LTD. " believes in enriching your business and life with new possibilities. Our Trade fairs & Exhibitions are planned and customized to suit your business needs and help generate the maximum footfalls and leads. Our endeavor as a responsible entity in the business networking industry is to ensure cost-effective, productive and thriving business returns for our clients. Our mantra to business success is Connect, Network and Build your business; and we make it possible for you through Trade fairs & Exhibitions. "Fortune Exhibitors Pvt. Ltd. " firmly believes that technological empowerment is crucial for the promotion of products and services in a dynamic business environment. Besides offering a vibrant platform for showcasing your business courtesy Trade fairs & Exhibitions; we empower you with the best professional marketing services appropriate for sustained business growth from conceptualization to planning and execution. Our Mission at "Fortune Exhibitors Pvt. Ltd. " is to support our clients in realizing their Vision of achieving business excellence through dedicated & customized Trade fairs & Exhibitions. Realizing business opportunities to address emerging markets is one of the fundamental aspects of "Fortune Exhibitors Pvt. Ltd. If you are a business visionary with plans to expend your business , "Fortune Exhibitors Pvt. Ltd. " can offer you the perfect platform, the business edge and exposure required to make it BIG. "Fortune Exhibitors Pvt. Ltd. " believes in empowering you and your business effectively by Offering a cost effective and need-based solution for growth and business success. Putting together a customized solution for your business where your customers can take advantage of the enlivening and efficient communication platforms created for your trade fairs, conferences, meetings or events; to give your business the required boost. Creating a dynamic opportunity for business owners with state-of-the-art technology-enabled trade fairs.

## WHY MACHMA EXPO 2021 IN LUDHIANA ?

Ludhiana is the largest industrial area as far as engineering industry is concerned. More than 6000 SMEs Operating in the city & produce industrial goods, machine parts, auto parts, household appliances, hosiery, apparel, and garments. Ludhiana is Asia's largest hub for bicycle manufacturing and produces more than 60% of India's bicycle consumption each year. Ludhiana produces 60% of India's tractor parts and a large portion of auto and two-wheeler parts. Many parts used In German cars Like BMW and Mercedes are exclusively produced in Ludhiana to satisfy the world's requirement. In Ludhiana we will find the largest manufacturers of sewing machines, Hand tools and precision industrial equipment is another specialty. As we know machinery & machine tools are considered to be the backbone of all the industries. In Ludhiana we will find transport with excellence connectivity, Mesmerizing infrastructures & there is a good pathway for the business opportunities for industrialists.

### Event Promotion Through

- ➔ Newspaper Advertising
- ➔ Outdoor Media
- ➔ Direct Mailers
- ➔ E-mails
- ➔ TV Commercials
- ➔ Radio Commercials
- ➔ SMS Campaign
- ➔ PR Campaign
- ➔ Associations Tie-ups
- ➔ Web Promotions





## Focused Sector

LATHE & CNCs  
Machining Centres  
Electric Discharge Machines (EDM)  
Hydraulic , Mechanical & Pneumatic Presses  
Shearing and Bending Machines  
Metal Forming Machine Tools  
Drilling and Boring Machines  
Milling and Grinding Machines  
Gear Cutting and Finishing Machines  
Planning , Shaping, Slotting and broaching Machines  
Assembling Systems & Industrial Robots  
Sawing and Cutting Machines  
Hand Tools, Hardware & Fasteners  
Special Purpose Machines (SPMs)  
Foundry and Forging Machines  
Bolt, Screw and Nut Making Machines  
Honing, Lapping, Polishing and deburring Machines  
Electro erosion machines  
Bar, section and tube working machines  
Welding, cutting & Gas cutting machines  
Hardening and heating machines  
Pumps, Valves & Compressors  
Hydraulics & Pneumatics  
Solar Energy & Power  
Agriculture Spare Parts

Forging & Casting Products  
Material Handling Equipment  
Motors (AC/DC, Geared, Servo) / CNC Systems  
Bearings / Ball Screw / Linear Guideway  
Sensors/ Automatic Voltage Regulators / Encoders  
Instrumentation & Controls, Electrical & Electronics  
Construction Machinery & Parts  
Measuring and Testing Instrument  
Finishing / Cutting and Abrasive Tools  
Drill / Reamers / Cutting Tools / Chucks / Tools  
Holder / Hand , Pneumatic & Hydraulic Tools  
Metallic & Non Metallic Bellows, Protective &  
Telescopic Covers  
Lubricants / Adhesives / Pollution Control  
Equipments  
CAD/ CAM Solutions / Related Software Technology  
Newly Launched & Specialized Products & Services  
Auto Parts  
Automation & Robotics  
Ball Bearings  
Castings & Forgings  
Chemical Process Machinery  
Die & Mould  
Electrical & Electronics  
Tractor Parts & Auto Parts

Press Feeder Control System  
Engineering Machinery & Parts  
IT Products & Services  
Laser Plasma, Water Jets- Robotics  
Light & Heavy Batteries  
Machine Tools & Accessories  
Manufacturing Aids  
Packaging Machinery & Equipment  
Pipes, Tubes & Fittings  
Planning , Shaping, Slotting Machines  
Plastics Machinery & Equipments  
Pollution Control Systems  
Power Presses  
Power Tools  
Process Plant Machinery Eqt.  
Quality Control Accessories  
Safety & Security  
Shearing and Bending Machines  
Sheet Metal Components  
Tractor Parts  
Transformers  
Used Machinery  
Water Treatment Products  
(This list is only illustrative for guidance and is not exhaustive)

### Participation Cost

Space Type	Size	Domestic	International
Shell	Mini. 9 Sq. Mtr.	8000/- per sq mtr.	\$200/sq.mtr.
Bare	Mini. 36 Sq. Mtr.	7500/-per sq mtr.	\$175/sq.mtr.

Electricity Charges : Rs. 2500 per kw

18%GST Extra

### Stall Facilities

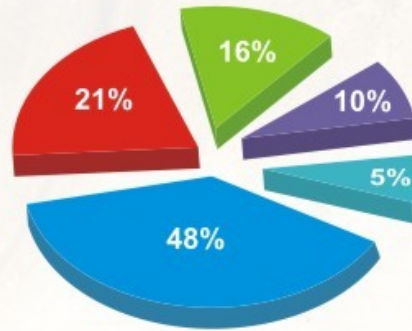
- One Table
- 2 Chairs
- Three Spot Lights
- Cleaned Carpeting
- One Dust Bin
- Company Name on the Fascia
- One Power Point
- Stall Height 2.4 meters
- Stall Width 3 meters



Standard Facility

The Shell space would include

# VISITOR PROFILE



- CEO / Partner / Proprietor
- GM / Sr. Manager
- Technical
- Designers / Merchandis
- Students

## Our Major Participant



Supported by :



**Chamber of Industrial & Commercial Undertakings**

E-648/A, Focal Point, Phase – V, Near BSNL Exchange,  
Ludhiana-141 010, Punjab, India

**Organiser :**

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